

Quote

THE WEEKLY DIGEST

Volume 27—Number 17

Week of April 25, 1954

MAY WE *Quote* YOU ON THAT?

[1] CHAS E WILSON, Defense Sec'y: "The Russians are not going to start a war by dropping a bomb on us when they know there is going to be immediate and massive retaliation. . . . My analysis would indicate that the Russians have been much more afraid of us than we are of them, and their build-up has been a defensive build-up. . . . We ought to stop rattling the atomic bomb as much as we do, and stop talking about bombing Moscow all of the time." . . .

[2] JOHN FOSTER DULLES, Sec'y of State, on eve of his departure for Geneva Conf: "The U S believes that the foundation for any relaxation of internat'l tensions is a scrupulous observance of internat'l agreements. We shall expect the Berlin agreement (excluding Red China from Geneva Conf) to be complied with by the Soviet Union and other participants." . . .

[3] HENRY CABOT LODGE, Jr, U S Ambassador to UN: "The U S will steadfastly resist all maneuvers by the Chinese Communist regime

Quote of the Week

Dr HARRY D GIDEONSE, pres, Brooklyn College, *addressing American Ass'n for Health, Physical Education and Recreation*: "A public opinion which clamors for high professional standards, and frequently pays the school janitor . . . higher wages than the principal, is bound to be disappointed."

and its advocates to bribe its way into the United Nations on mere promises of good behavior in the future." . . . [4] GARDNER COWLES, publisher: "The size of the U S economy has become so gigantic that a 10% decline in the economy of the U S would cause a 30% decline in many other countries." . . . [5] ADLAI STEVENSON: "The Republicans are indulging in too many conflicting statements. What is needed is a little lock-jaw."

FOURTEENTH YEAR OF PUBLICATION



The Geneva Conf will be in session by the time you read these lines. The gen'l viewpoint is pessimistic, but the meeting will accomplish *something*, if it does nothing more than emphasize the impracticability of accomplishment.

Expectation is that a stalemate will develop over issue of admitting Red China to UN. This concession is communist price for dropping Indo-China war. U S will not agree. Our official hope is that other Western nations will hold firm with us; that reds will back down when confronted by this opposition. Weakness of the theory is that there is no real unity in our camp. And opposition is quite aware of this condition. One definite possibility: France, drained by long-sustained conflict in Indo-China, may bolt and make some form of independent truce with

communist forces to end the struggle.

If Geneva Conf brings no decisive action on Indo-China, what is next step?

Well, no immediate dramatic action—for the rainy season will slow war in any case. But everything points to the probability that U S and associated powers will step in as active belligerents a few mo's hence. (Note Vice Pres Nixon's veiled hint of some 10 days ago.)

Administration reasoning: It is better to fight now, if necessary, than to permit communism to extend further in Asia.

Will this, then, be a prelude to War III?

Obviously it *could* be; no one discounts that possibility. But theory is that Russia will not come directly and openly into conflict.

An A-bomb war?

Undoubtedly new atomic weapons will be used if we have to fight; some small bombs may be exploded. No expectation—now—of full atomic conflict. But no one can say how a war that has not yet begun may eventually end.



MAXWELL DROKE, *Editor and Publisher*

W. K. GREEN, *Business Manager*

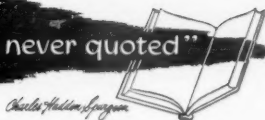
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"He who never quotes, is never quoted"
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AGRICULTURE—1

Contrary to some popular impressions to the effect that farm land holdings are going rapidly to corporations, 87.8% of the farm land is owned by individuals. In '45, individual ownership was revealed at 87.9%. In '50, corporations owned only 4.4% of the farm and ranch land in the nation.— *Agricultural Situation*, U S Dep't of Agriculture.

AMERICA—Future—2

Senator McCarthy and House Un-American Activities comm have missed their biggest scoop. They have been so busy looking for communists in church and state that they have overlooked 3 million persons who entered our country in '53. The 3 million are illiterate, do not believe in God, our religion or our constitution. They have no respect for the flag and less for our form of gov't. They will disrupt our American school system and may be a threat to our churches.

They are the babies who were born to American homes during the last yr. — GERALD B HARVEY, exec sec'y. Southern Calif-Ariz Conf Board of Education, in a letter to Methodist pastors.

ATOMIC AGE—3

To sketch the peacetime uses of atomic energy is like looking at the sky. We can only see some of the stars—we cannot see the whole universe. — LELAND I DOAN, pres, Dow Chemical Co.

BEHAVIOR—4

To be a man is not only to have the biological characteristics of a certain species. It means to live *humanely*, and this word, in spite of usage, has an extremely precise meaning, at least for the philosophy of the spirit: it means to live under conditions under which the being is not crushed by the weight of care, in which a consciousness can be developed which is consciousness not only of oneself but of others, and also of the reality that transcends this antithesis. — GABRIEL MARCEL, *Confluence*.

BOOKS—Reading—5

If minds are truly alive they will seek out books. For books are the human race recounting its memorable experiences; confronting its problems; searching for solutions; drawing the blueprints of its futures. To read books is one way of growing along with one's fellows-in-growth. — HARRY A OVERSTREET, "The Elusive Thing Called Adult Education," *American Library Ass'n Bulletin*, 4-'54.

CHRISTIANITY—6

The Christian who forgets the graciousness of nature forgets in the end the naturalness of grace, and finds himself in a sort of spiritual vacuum. — GERALD VANN, *The Water and the Fire* (Sheed & Ward).

..... *Quote*



Perle Mesta is preparing for her 1st big party in Washington for almost 5 yrs (to honor women of Washington press). She's apparently worried about gate-crashers; invitations read, "Please present card at door." Heretofore, only White House has required guests to bring their invitations.

" "

T Coleman Andrews, boss of U S Internal Revenue, threw a real scare into a barber the other day. Andrews paid his bill and handed the barber a 25-cent tip. "Thanks," said the barber, "because that's a quarter I won't have to pay tax on." Andrews, who told the story, said he didn't say a word, but handed the barber one of his business cards.

" "

Electronic devices may soon be installed in all doors leading to House and Senate galleries. They will detect hidden metallic devices on anyone entering. This is the only protective suggestion being seriously considered as a result of the Puerto Rican scare. Proposal to put bullet-proof glass in the galleries has been abandoned. . . Much blame for the continual exit of top Administration aides can be placed on wives. They find Washington too taxing of their husbands, and the pace of official social gatherings too wearying on themselves.

..... *Quote*

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COMMUNISM—7

Today it is not the open communist, the admitted follower of Marx and Lenin, who is likely to trip us up. It is the neutralists, the soft thinkers, the agrarian reformers, the welfare staters and collectivists who merely decry the methods but are blind to the aims of international communism.—ALLEN W DULLES, Director, Central Intelligence Agency, Washington, D C, quoted in *Christian Economics*.

CONSERVATION—8

We (in America) need to prepare now—to change our present way of thought, abandon as our goal an ever higher level of living, renounce gadgetry, and prepare ourselves and our children to create rather than use up; nurture our soil, our forests, our water supplies . . . and thus win back the security of life which exists where men are working with nature to produce more than they consume. — SAM'L H ORDWAY, Jr, *Resources and the American Dream* (Ronald).

DIPLOMACY—9

The ultimate test of a diplomacy adequate to our world is its capacity to evoke response from the people and thus to rally public opinion behind what is wise and necessary for peace and progress.—DAG HAMMARSKJOLD, "Diplomacy's New Responsibility," *Think*, 3-'54.

EDUCATION—10

Today the three R's are taught with reference to a fourth R—Reality.—ALVINA TREUT BURROWS, N Y Univ. "How the Three R's Are Taught Today," *Parents' Mag*, 3-'54.

Mining the Magazines



The current Gallagher Report (a confidential analysis service for publishing exec's) presents a moderately optimistic outlook for magazines. Ad' volume is up 5 to 15% over '53. Circulation holds up well, despite dire predictions on TV. Newsstand sales have sagged somewhat, resulting in more aggressive mail-order promotion efforts. Admittedly, smaller mags, leaning heavily on newsstand distribution, are in trouble. And, of course, there's the chronic problem of rising production costs.

Talk in magazine offices last wk was of the suspension of *Today's Woman*, Fawcett monthly, estab in '45. Several glib reasons could be given, including spectacular invasion of the field by low-priced, chain-store-distributed jnls. But most realistic appraisal is that TW was never able to develop an acceptable editorial formula; struggled continually to keep circulation above the million mark. With a higher proportionate rate than jnls offering 3 times the circulation, TW wasn't an attractive buy for advertisers. So it sank. . . But all was not gloom in the Fawcett offices. *True*, the 1st man's mag to attain a million circulation, heralded the fact that it is now distributing two million (at 25c). *Esquire* (at 50c) is currently circulating about 800,000.

While wags called TW "Yesterday's Woman", Texas oil million-

Fifty yrs can make quite a difference! From the Scientific American, Apr '04: "Uranium is one of the rare metals for which there is a limited demand."

”

aire H L Hunt reportedly was bidding for defunct property.

Students of the theatre will find interest in a 20-page section in Apr *Theatre Arts* on "The Plight of the Living Theatre in the U S." Study conducted by O Glenn Saxson, prof of Economics, Yale Univ. Admittedly not cheerful reading. Number of commercial theatres in U S available for professional productions has dropped 50% since '31. Annual number of shows on Broadway has declined 68% in same period. Total attendance at Broadway productions has dropped 27% since '44.

Jerome B Wood, writing in *Travel* (Apr) asserts that our National Parks are becoming "tomorrow's slums." Visitors at all nat'l pk facilities 22 yrs ago totaled 3,500,000. Last yr 46,224,794 persons—nearly a third of our total population—visited these nat'l scenic reserves. And they were crammed into facilities that were set up for 3,500,000, and have been expanded very little in 2 decades. With inadequate budgets, these properties are dirty, littered, and deteriorating at a rapid rate.

..... *Quote*

A Mother's Prayer

Dear God,
My prayer is for the young;
They are so vulnerable,
(I have a son)
Please, let them keep each
dream and hope,
Envisioned, lined by wider
scope;
Let faith in You bring them
the light,
Plus strength, to banish wrong
from right.
Give mercy, tolerance and
heart
To learn, to counsel, and to
take
The hurt, the good, from each
mistake.
Direct them in Your image
rare—
A touching, growing, living
prayer.
Please, God,
Amen.

—NANETTE KUTNER, *This Wk.* 11

FREEDOM—of Speech—12

A Communist who uses freedom of speech to destroy freedom of speech has used the vehicle of words for an evil purpose, and is to be judged in exactly the same way as a motorist who uses his car to run down pedestrians.—Bishop FULTON J SHEEN.

It takes courage and character to defend the right of others to say what we believe to be mistaken. But respect for knowledge prompts us to believe that mistakes have a way of refuting themselves.—E B FRED, pres, Univ of Wis, *Education Digest*.

..... *Quote*

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GOD—and Man—13

A friend once put to Dan'l Webster this question, "Mr Webster, what do you consider the most important thought that ever occupied your mind?" And immediately the great statesman flashed back, "The most important thought that has ever occupied my mind was that of my individual responsibility to God."—HAROLD W RUOPP, "He Took It Upon Himself," *Christian Advocate*, 3-18-'54.

It is better to walk with God in the dark than to walk alone in the light. — Dr JOHN J RASMUSSEN, *Christian Advocate*.

HAPPINESS—14

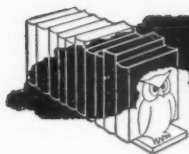
Men spend their lives in anticipation, in determining to be vastly happy at some period when they have time. But the present time has one advantage over every other—it is our own. We may lay in a stock of pleasures as we would lay in a stock of wine, but if we defer the tasting of them too long, we shall find that both are soured by age.—*Trained Men*.

IDLENESS—Industry—15

Idleness is the bane of the body and mind, the nurse of naughtiness, the chief mother of all mischief, one of the seven deadly sins, the devil's cushion, his pillow and chief reposal.—M LEROY BURTON, *New Outlook*.

JUVENILE DELINQUENCY—16

The home has been the scapegoat for juvenile delinquency too long. The standards of the community as a whole . . . are also highly important in influencing young people's behavior.—LEONARD W MAYO, chmn, Nat'l Mid-Century Committee for Youth.



Book Briefs

While it's true that horse-racing last yr passed baseball in the number of patrons tallied at the turnstile, if you take into acc't the vast TV audience, baseball certainly remains our No 1 spectator sport. And with the opening of a new season we herald *The Mutual Baseball Almanac*, edited by Roger Kahn and Al Helfer (Doubleday). Here is perhaps the most comprehensive compendium of baseball lore ever undertaken. It contains all of the official '53 records; the '54 major-league club rosters; official all-time major-league records, and a staggering Who's Who in Baseball. Red Smith has done a chapter on "Covering a Game." Twelve specialists contribute to the section, "Tips on Watching Baseball." (Stan Musial tells how to watch the batter; Roy Campanella, the catcher, etc.)

Ask 100 writers, "How do you go about the business of putting words on paper?" and you will get about 90 variations of techniques. (The other 10 will be too busy writing to answer fool questions.) But Will H Hays, Jr, whose *Dragon Watch* is to be published by Doubleday this month, has one of the most realistic accounts we have lately read: "I wrote *Dragon Watch* from 9 to 5, six days a wk, for three and a half yrs," he confides. "The job was done in a series of rented office rooms in Los Angeles, with no pictures, no bric-a-brac, no phone, no view."

"You've got to have a good deal of ignorance around to elect a gov't. If everybody was devoted to knowledge, they'd hesitate to express an opinion in a ballot lest they be wrong, and popular gov't would be impossible." — A character in *Mrs Searwood's Secret Weapon*, by LEONARD WIBBERLEY (Little, Brown).

Fortnight ago the Reader's Digest Condensed Book Club released mbrship figures for '53, showing a staggering total of 1,400,000. This is about twice the number credited to nearest rival (Literary Guild) and nearly a million over the mbrship of 28-yr-old Book-of-the-Month Club. To meet toughening competition, Book-of-the-Month is experimenting with a limited number of acc'ts, offering a book dividend with *each* monthly selection accepted by the mbr, provided he sends a remittance with his order. Mbrs heretofore have rec'd a dividend with every 2nd book purchased, with volumes shipped on open acc't.

If you were intrigued by the recent article in *Collier's*, "Food From the Sea," you may wish to pursue the subject further. Dodd, Mead this wk publishes *The Inexhaustible Sea*, by Francis Minot and Hawthorne Daniel.

..... *Quote*



Mother's Day

This yr marks the 40th anniv of the observance of Mother's Day by Presidential proclamation. The occasion has, however, been sporadically observed since 1907, when Miss Anna M Jarvis arranged for a special mother's service in a Philadelphia church. The 2nd Sunday in May is set apart for this tribute. It occurs this yr on May 9.

The future destiny of a child is always the work of a mother.—
NAPOLEON BONAPARTE.

" "

The mother's heart is the child's schoolroom.—HENRY WARD BEECHER.

" "

Men are what their mothers made them.—RALPH WALDO EMERSON.

" "

Mother is the name for God in the lips and hearts of little children.—WM MAKEPEACE THACKERAY.

" "

God could not be everywhere, and so he made mothers.—JEWISH PROVERB.

" "

Women become like their mothers. That is their tragedy. No man does—that is his tragedy.

" "

Years to a mother bring distress,
But do not make her love the less.
—WM WORDSWORTH.

..... *Quote*

LANGUAGE—17

The right use of words is not a matter to be left to pedants and pedagogues. It belongs to the daily life of every man. The misuse of words confuses ideas and impairs the value of language as a medium of communication; hence, loss of time, of money, and sore trial of patience. — RICHARD GRANT WHITE, Toastmaster.

LEADERSHIP—18

Leadership is not what any single person does, but is any action by any mbr which helps the group to move in the direction it wishes to move. Leadership can best be described as a set of services to a group, not as a personality.—*Adult Leadership*.

MOTHERHOOD—19

A bobby pin and gummed tape are Mother's kit of tools; intuition is her college degree; and a new hat is her Declaration of Independence.—ALAN BECK, "What is a Mother?" *Parade*, 5-10-'53.

" "

(Being) a full-time mother (is) one of the highest-salaried jobs in any field, since the payment is pure love. — MILDRED B VERMONT, "Child vs Career," *Today's Health*.

POLITICS—20

Politics when divorced from education and religion becomes a poor and petty thing. — GLEN FRANK, "The Three Pillars of Society," *New Outlook*, 3-'54.

" "

Politicians, like wives and husbands, are what we ourselves make of them.—ARTHUR BRYANT, *Illustrated London News*.

POPULATION—21

One out of every 4 people in the U S has been born since '39.—*Briefed*.

Pathways to the Past



Week of
May 16-22

Merchant Marine Book Wk
Letters from America Wk
Nat'l Foot Health Wk
World Trade Wk
Father-Child Month
(May 20-June 20)

May 16—Citizenship (I Am An American) Day. . . 455 yrs ago (1499) Americus Vesputius (after whom America was named) sailed from Spain to explore the New World. . . 155th anniv (1799) b of Honore de Balzac, French novelist. . . Nat'l Horseshoe Pitchers Ass'n org 49 yrs ago (1914). . . 1st "Oscar" awards to motion picture performers given 25 yrs ago (1929). Winners: Emil Jannings and Janet Gaynor.

May 17 — Norwegian Independence Day. . . 205th anniv (1749) b of Edw Jenner, English physician, discoverer of vaccination. . . Postal money orders estab 90 yrs ago (1864).

May 18—World Good-Will Day (marks 55th anniv (1899) of 1st meeting of Hague Peace Conf, called, ironically, at behest of Russia). . . 1st commercial cargo passed thru Panama Canal (steamship *Mariner*) 40 yrs ago (1914).

May 19—95th anniv (1859) b of Dame Nellie Melba, Australian operatic soprano (d 1931). . . 90th anniv (1864) b of Carl Akeley, American naturalist and explorer; developed the habitat groups in

Chicago Natural History Museum (d 1926). . . Soldier bonus bill (covering War I vets) passed 30 yrs ago (1924) over veto of Pres Coolidge.

May 20—195th anniv (1759) b of Wm Thornton, American architect who formed the basic plan of the U S Capitol. . . 15th anniv (1939) 1st regular commercial flights between U S and Europe by Pan-American Airways.

May 21—Hebrew Lag-B'Omer. . . Twenty yrs ago today (1934) Oskaloosa, Iowa, became the 1st community in the U S to fingerprint its citizens. Action was not compulsory, but just about everybody rushed to accept this means of positive identification. . . Rob't Montgomery, motion picture actor (who now holds an executive position at the White House) is 50 yrs old today.

May 22 — Nat'l Maritime Day (marks departure of steamship *Savannah*, from Savannah, Ga, on this date in 1819; 1st transoceanic voyage under steam propulsion). . . 30 yrs ago (1924) Nathan Leopold and Richard Loeb kidnapped and murdered 13-yr-old Rob't Franks, in Chicago. In a sensational trial, the young men (aged 18, 19) were sentenced to life imprisonment. A fellow convict stabbed Loeb to death 12 yrs later; Leopold is still in prison.

..... *Quote*

"Of all things!"

We approach the 315th anniv of what is, to all practical purposes, the beginning of our public school system in America. In Dorchester, Mass, on May 20, 1639, there was launched the 1st free public school supported by a tax levied against real estate.

Thru upwards of 3 centuries the Dorchester plan has remained, essentially, the foundation of our system of financing public education. But its inadequacies become increasingly apparent. In post-war yrs the school population has far outstripped the tax base. This is notably true in many districts where large developments of small homes provide many pupils, but relatively little tax revenue.

We now have nearly 30 million children in the public school system, and the number is projected to increase by slightly more than a million each yr. Property valuations are obviously not increasing at any comparable clip. At every turn an unyielding demand for more classrooms collides with inflexible debt limits. A variety of proposals are currently making the rounds, most of them calling for new forms of broadly-based taxation. Naturally enough, these suggestions meet strong resistance from the gen'l run of small taxpayers, who can muster substantial majorities at the polls. Meanwhile school boards thruout the land struggle ineffectually with their dilemma.

..... *Quote*

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RELIGION—22

America is called a "Christian" land, yet there are 10,000 villages that have no religious services of any kind, and 30,000 villages that have no resident pastor. — *World Religious News*.

RUSSIA vs The West—23

The might of the Soviet Union is but the shadows cast by the evil genius of the West; the alienation of the Social Mind. Once the mind of Western society is healed, the Soviet Union stands revealed as clumsy and backward as all the Asian despotisms which the West has met and defeated.— ROBT STRAUZS-HUPE, *The Zone of Indifference* (Putnam).

SALESMANSHIP—24

I forecast that if all the chambers of commerce would operate properly-led night schools for sales clerks, nat'l purchasing would so increase that there need be no unemployment; the federal budget could be balanced, and taxes could be reduced. — ROGER W BABSON, *Publishers' Financial Bureau*.

SCIENCE—25

Science has given back to the universe . . . that quality of inexhaustible richness and unexpectedness and wonder which at one time it seemed to have taken away from it.—Sir EDW APPLETON, quoted in *Industrial Bulletin* of Arthur D Little, Inc.

SERVICE—to Others—26

Unless we give part of ourselves away, unless we can live with other people and understand them and help them, we are missing the most essential part of our own human lives.—Dr HAROLD TAYLOR.

SILENCE—27

Silence is one of the hardest arguments to refute. — MAURICE R SHOCHATT, *Trailer Talk*.

SIN—28

In giving the devil his due, few people are taxed without representation.—*Wkly Progress*.

SPEECH—Speaking—29

A speech is not a Christmas tree on which to hang tinsel gew-gaws and glittering ornaments. Don't spend time scouting around for fancy words to pretty-up your talk. Toying with words, like toying with your voice, calls att'n, but to the wrong things.—JAS H MCBURNEY & ERNEST J WRAGE, *The Art of Good Speech* (Prentice-Hall).

SUCCESS—30

What constitutes success in life is determined on the one hand by the verdict of the world and on the other by the individual's own sentiments. — CYRIL FALLS, *Illustrated London News*, England.

TELEVISION—31

Just 5 yrs ago there were only 3,025,000 tv sets in the U S. Last wk the A C Nielsen research outfit, on assignment from CBS, came up with some startling current figures. Counting America's families, county by county, it found that 27,506,500 out of the nat'n's 47,191,500 now own receivers—a whopping 58%.—*Newsweek*.

TRIAL & ERROR—32

A cardinal rule for success is not only to avoid making the same mistake twice yourself but never to repeat the error of another.—MARVIN SMALL, *How to Attain Financial Security and Self-Confidence* (Simon & Schuster).

In Brief

It's a little early to tell, but tradesmen generally rep't the lifting of some excise taxes hasn't stimulated business as much as anticipated. A telephone spokesman expresses the hope that long-distance calls will increase "as soon as people realize they can now talk longer for less." * Easter trade, lagging rather badly, showed a decided spurt in the final period, and may have wound up about on a par with '53.

Chinchilla fur, virtually off the mkt for nearly half a century, is returning in very limited supply. The Chinchilla Co-Operative will run ads in fashion mags next month, billing it as "the precious fur for the precious few." And that's right, too. Just about 100 capes and stoles will be available, at an average cost of \$10,000 each.

A company formed in N Y claims to control ad rights to 1,500,000 parking meters in 3,000 communities. Plan is to top each meter with miniature aluminum billboard holding 2 cards behind transparent plastic windows.

Sydney, Australia church now has a "bawl room" — soundproof enclosure where mothers with howling infants retire; listen to piped-in service, observe thru plate glass. * Florence, S C, now has Deep South's 1st plant (Wentworth Mfg Co) employing all Negro labor. In a 2nd plant, they employ only white help.

..... *Quote*

Good Stories.....

you can use

A friend of mine has read all the books on how to deal with children. He thinks he's quite good at it. One of his techniques, borrowed from the experts, is the loaded question — one to which there is no negative answer. For example, he'd ask, "What do you want to do first, pick up your toys or hang up your clothes?"

But the 5-yr-old soon showed how well he had learned the trick. One day in the toy store, he halted before a display, looked up and demanded of his daddy, "Which one are you going to get me, the scooter or the wagon?"—DON ANDERSON, *Catholic Digest*. a

" "

On the 1st day of school the teacher explained that if anyone had to go to the washroom he should hold up 2 fingers. One puzzled little boy plaintively asked: "How's that going to help?"—DOUGLAS LEECHMAN. b

" "

A man, upon arrival of a new heir in his household, placed 2 cigar boxes on his desk. The one box was full of cigars, and bore a hand-printed sign reading: "It's a Girl! Help yourself!" The next cigar box was empty. The accompanying sign read: "It's the 6th one. Help ME! All donations gratefully rec'd." — ROBERTA LINDSAY PEEDEN. c

.....Quote.....

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I LAUGHED AT THIS ONE

EDW P LILLY

A young bride of 3 mo's complained to her relatives about her husband's continued drinking habits.

"If you knew he drank, why did you marry him?" she was asked.

"I didn't know he drank," the girl replied. "until one night he came home sober!"

—

I used to feel sorry for the author, knowing that only about one out of two hundred book mss are published. When I discovered that about 11,000 different books are published each yr, I began to feel sorry for the publisher, trying to compete for the attention of the possible purchaser. Now that my 2nd book is off the press, and I'm working on my 3rd, I am beginning to feel sorry for the customer.—FRIEDRICH REST. d

" "

"What's the scoop on this here universal disarmament, Bill?"

"Why, it's sumpin' like me and my old woman. When there's a bit of a shindy brewin' the one wot proposes peace is the one wot ain't got 'old of the poker!" — *Armed Forces Patrol*. e



Alexandre Dumas, the French novelist, was once stopped in Paris by a beggar who asked for alms in a rather threatening manner. Said Dumas: "Why do you not take off your hat to me when you ask for money?"

"Honorable sir," repl'd the man, "over on the corner stands a policeman. If he sees me take off my hat he will know that I am begging and will at once arrest me. As it is, he thinks that we are merely two old acquaintances having a chat."

Dumas was so impressed by the man's ready retort he gave him 100 francs.—*Tit-Bits*, London. f

" "

The 6th-grade son of a psychology professor was sitting dejectedly on the front steps. There was no one, it seemed, to play with, because all his friends were doing homework.

"And why," asked the psychologist, "aren't you doing yours?"

"Well, Dad," responded the son, "I never bring any home. You see, I've adjusted myself to inferior grades."—*Wright Line*, hm, Wright Line, Inc. g

" "

The minister asked the primary kids if they knew who Peter was. Up shot a tiny hand. "Yes, sir," said the lad. "He was a happy little wabbit!"—*OREN ARNOLD*, Presbyterian Life. h

You are only young once. After that you just think you are!—*KAY INGRAM*.

" "

Education is learning a lot about how little you know.—*FRANKLIN P JONES*.

" "

If you put off until tomorrow what you should do today, someone may invent a machine to do it for you. — Jacksonville (Fla) Times-Union.

" "

The younger generation will learn the value of money when it begins paying off our debts.—Times of Brazil, Sao Paulo.

" "

Who can remember the good old days when the big things we had to worry about were home freezers, mink coats and Margaret Truman's singing?—*McLean Co News* (Calhoun, Ky).

" "

Three-fourths of the earth's surface is under water, and most of the rest of it is all wet. — P K Sideliner, hm, Peter Kuntz Co.

" "

A show-off is always shown-up in a show-down.—Ill Central Mag, hm, Ill Central Ry.

" "

The man who is always in a stew, generally goes to pot.—*Mo-Pacific Mag*, hm, Mo-Pacific Ry.

..... *Quote*

Two acquaintances met outside a polling place during a recent election in the west and both started to talk about the list of candidates for the various offices up for election. Finally they came to several men who were listed as candidates for the office of mayor.

"Ben," remarked one voter, "I don't want to vote for any of these men. Why, I don't know a one of them."

"I'm in the same position, Bill," replied the other sadly. "I know them all."—DAN BENNETT. i

" "

A shepherd was trying to get his flock home during a blinding snow storm. As he came to the edge of a lake he discovered that it was frozen and knew that if he could get the sheep to cross on it much time would be saved. As he was trying to haul the leader down the bank a local farmer rushed out and said: "See here, you can't pull the wool over my ice."—LARRY ADLER, *Hand to Mouth*. j

" "

An Irishman was trying to enlist in the army. He said he was 41 whereas the age limit was 38. But the recruiting sgt thought the Irishman would make a good soldier and told him to go out and think about the age matter and return. In an hr the Irishman was back.

"Well, how old are you now?" asked the sgt.

"Sure, it's 38 I am; it's me old mither who is 41."—*United Mine Workers Jnl*. k

..... *Quote*

Pretty as a doll and just as dumb, she floated thru the cocktail lounge with a fuzzy poodle under her arm. She seated herself, and as a waiter prepared to take her order, baby-talked the dog into exasperation.

Trying to comfort the fidgeting animal she cooed: "There, there, now, Mama's itsy-bitsy baby—nobody's going to hurt 'oo."

The poodle settled after a while and the girl turned big blue eyes to meet the icy glare of the waiter: "Your first dog, madam?" —*Tit-Bits*, London. l

" "

Mr Jones stared in a puzzled way at Mr Clark, to whom he had just been introduced. "You look like a man I've seen somewhere, Mr Clark," he said. "Your face seems familiar. I fancy you have a double. A funny thing about it is that I remember I formed a strong prejudice against the man who looks like you—but I'm sure we never met."

Mr Clark laughed. "I'm the man," he ans'd, "and I know why you formed the prejudice. I passed the contribution plate for 2 yrs in the church you attended."—*Schoolastic Teacher*. m

" "

"Who's absent minded now?" the professor chortled gleefully as he and his wife were strolling home from church. "You left your umbrella in the rack. But I remembered both yours and mine!" And proudly he exhibited the 2 umbrellas.

"But, dear," his wife said desperately, "neither of us brought an umbrella today!"—*Partners*. n

A young midshipman reported to the commanding officer of a battleship for duty. The officer was a gruff old sailor who had worked his way up thru the yrs. He sized the young man up with anything but a friendly air and said, "Well, young one, I suppose that as usual, they've sent the fool of the family to sea."

"Oh, no, sir," repl'd the midshipman, candidly, "they've changed all that since your time, sir."—*Link.*

A man and woman visiting a mental hospital asked if they might be shown around. Their guide was one of the patients, who showed them thru the various bldgs and over the grounds. When they came to the dining hall the woman noticed that a large clock on the wall showed the wrong time and said to her guide: "Why, that clock isn't right." The man patiently explained: "Ma'am, I know it isn't right. If it were it wouldn't be here."—*Maclean's.* p



In The Balance

If you have frequent head colds, say British medical researchers, your personality may be out of balance.—News item.

Don't cry "Piffle!" at the snuffle
And do not blame the germ
When you're snuffy and you're stuffy
And depressingly infirm.

When you're wheezing and you're sneezing
And your eyes and nose are red,
Don't take cold cures, new or old cures—

Search your psyche out instead.
Find the sin you have within you,
Now says medical research.
Try a session of confession
On a couch, or go to church.

When what's mixed up gets all fixed up
You'll not need to wipe or blow,
And you'll clearly be not merely Well,
But pleasanter to know.

A symphony conductor was rehearsing a difficult solo passage for the flute. After going over it many times the conductor rapped for attention. "We can't stay on this any longer—we must go on now to the next movement." He turned to the flutist, "You'll keep in touch with us, won't you?"—*Kraftsman*, hm, Kraft Food Co. q

British Railways coffee is now sixpence a cup. Tea remains at fourpence. This means that the old problem of distinguishing one from the other can at last be solved by a glance at the bill.—*Punch*, London. f

A spinster had a lone fling in N Y. When she ret'd her friends crowded about and asked, "Well, what kind of time did you have?"

She repl'd dryly: "Eastern Standard." — HAROLD H HARTLEY, *Indianapolis Times.* s

..... *Quote*

Quote-ettes

WESLEY BRYAN, Zanesville, Ohio, merchant, in a letter to Treasury Dep't, accompanying sack of cow feed: "There's \$40 somewhere in this sack. I dropped my wallet in a feed grinder. . . Please send me a refund."

1-Q-t

" "

JOHN W GIBSON, former Ass't Sec'y of Labor, addressing industrial launderers, in Chicago: "It doesn't take much nickel-nursing to make a dollar depression."

2-Q-t

" "

Rochester, N Y taxpayer, explaining failure to attach withholding statement to his income tax ret'n: "My 17-month-old son ate my W-2 form."

3-Q-t

SECOND CLASS MATTER

Mr. Maxwell Droke,
2400 W. 42nd St.,
Indianapolis, Ind.

News of the **NEW**

Gardening and lawn-making are looming large again. You can make your old lawn mower "better than new" this spring. A tempered spring steel cutter with a self-sharpening action will do the trick, according to mfr. It eliminates drag and gives a shearing action against all rotating blades, whether they are perfectly ground or not. Optimistic maker claims you'll never have to re-sharpen blades again. Comes in 16" or 18" sizes, \$2.95. (Elron Products, 219 W Chicago Ave, Chicago 10, Ill.).

Shifting from mowers to weed removers, handy new tool for latter job is a 34" long lightweight aluminum cane with metal jaws at the end and trigger on handle. Jaws penetrate toughest soil and lock around weed roots of any size when you pull the trigger. You can pull out roots readily, dump into any container by releasing trigger. No chemicals involved. \$6.95. (Overhouse Engineering, 44 Overhouse Bldg, East Lansing, Mich.).

NOTE here items of special interest in this issue _____
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